

Red Carpet Theme of Von's Market

Von's Market, 5035 Pacific Coast Hwy., consider their store personnel "first and last" in customer service. Consequently, each new em-

ployee receives training in publications and a special employee incentive participation program which starts on Aug. 15 encourage "plush" treatment of all custo-

mers. "Service with a smile" is the theme which means a guaranteed welcome and a pleasant shopping atmosphere at your nearby Von's Market.

Use classified ads for quick results. Phone DA 5-1515.

Tyler Returns from Anti-Sub Naval Exercises

Returning from a major Pacific Fleet anti-submarine exercise, Clarence Tyler, 1207 Cranbrook Ave., completed two weeks of Naval Air Reserve active duty at the Naval Air Reserve station, Sealton, Md., July 31.

Tyler is an air crewman petty officer first class, in the anti-submarine squadron 773, which has its home base at the Naval Air Station, Los Alamitos.

With other members of his squadron, Tyler participated in a major Pacific Fleet anti-submarine exercise, Canadian as well as U. S. Navy surface and air forces combined their personnel and equipment in-

to an intensive around-the-clock operation to search out and "destroy" U. S. snorkel-type submarines which posed as their enemy.

Use Press classified ads to buy, rent or sell. Phone DA 5-1515.

"WHO'S WHO" BUSINESS INDEX



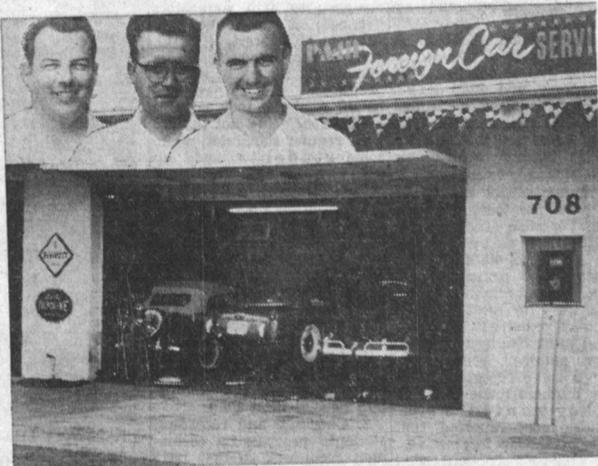
PROFESSIONAL BEAUTY SALON

Authentic original hair styling is given to the customers who patronize the Professional Beauty Salon, formerly Bess' Beauty Shop, 603 West 210th St., situated at the corner of Figueroa, just one block north of Carson. Owner Una Meier has won a number of trophies during the 20 years she has been in the beauty business besides the 12 years she has been the owner of shops. She has owned two other shops in New Orleans. She brings to Torrance the latest to be found in New York, Chicago and New Orleans, where Mrs. Meier was identified with exclusive shops. In Chicago she worked in Saks Fifth Avenue store on North Michigan Ave. This shop catered to the guests of the famous Drake Hotel, only a walking distance away. Not only has Mrs. Meier the latest styles but uses the most modern equipment and materials, which is a requisite to good hair styling. Among the personal customers of Mrs. Meier have been wives of high government officials, including United States senators. A complete beauty service is offered. Finest quality always is one of the reasons for the popularity of the Torrance Salon. Mrs. Meier employs two experienced operators, who have learned the original hair styling taught by Mrs. Meier. Other specialties are bleaching, tinting and permanents. Telephone of the salon as FA 8-7577.



BLAINE'S SPECIAL FOODS

Who doesn't want more energy, more vitality, better health? Of course, we all do. The means of achieving them are found at Blaine's Special Foods, 206 Avenue 1 in Hollywood Riviera, formerly Francis Scott's Nutritional Center. Lois Blaine, owner of the store, has in her shop the latest discoveries in good nutrition, diet foods, juices, vitamins and minerals. Some of the products she carries are Hunza House bakery goods, Gordon's honey ice cream, organic dried fruit, fertile eggs and raw milk and other products from Altadena Dairy. She also has dietetic candies and one of the latest discoveries in weight control, Caltrol. Caltrol is a powder, vanilla or chocolate flavored, which is mixed with water and taken in place of meals. It is a complete food in itself and includes all the needed vitamins and minerals for good health. How easy weight reduction can be with a product like Caltrol to help. Miss Blaine has an excellent selection of health books and pamphlets for more information about getting the most out of living through better nutrition. Fans of another special food, Constant Comment Tea, will be most happy to learn that this unique tea is now available locally at Blaine's Special Foods. The excellent line of cosmetics by House of Randall is also found at Blaine's and there are more products too numerous to mention. Blue Chip Stamps are given. If you haven't already done so, stop in at Blaine's Special Foods, 206 Avenue 1, Hollywood Riviera, or call Lois Blaine at FR 8-2826. The shop is open from 9:30 a.m. to 6:30 p.m. six days a week.



P. A. M. FOREIGN CAR SERVICE

Porsche, Volkswagen, Alfa, Fiat, MG, Austin Healey, Morris and all other foreign car owners, accept nothing but the best service for your foreign car. P. A. M. Foreign Car Service is owned by three men who are factory trained mechanics with a combined experience of over 25 years. They are specialists in foreign cars, and rac cars, too. "Scooter" Patrick, Hans Adams and Don Mitchell, owners of P. A. M., are the men who can handle your car with the utmost skill and knowledge. "Scooter" Patrick is himself a race car driver. (His most recent race was the Santa Barbara Road Race on Memorial Day. He drove his Porsche Special and came in second in Class E Modified!) Patrick, Adams and Mitchell offer you the benefit of their experience and "know-how." They service foreign cars only. They do all repairs, competition and regular tune-ups, and stock replacement parts. All replacement parts are on hand for Porsche, Volkswagen, Alfa, Fiat and the BMC products, and most of the commonly needed parts for all other foreign cars. The less frequently needed parts of other cars are readily obtainable by ordering through P. A. M. The P. A. M. Foreign Car Service is located at 708 N. Sepulveda Blvd. (Pacific Coast Highway), Manhattan Beach. Drive in any time. They are open from 8:30 a.m. to 7 p.m. six days a week. You may prefer to call. Their number is FR 3-2977.

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